MEDIA ADVISORY
FOR IMMEDIATE RELEASE
July 9, 2010

REPORT REVEALS COMMON MISCONCEPTIONS SURROUNDING HIGHER EDUCATION NEEDS OF ASIAN AMERICAN AND PACIFIC ISLANDER STUDENTS

WASHINGTON, D.C. – On Wednesday, June 16, 2010, the National Commission on Asian American and Pacific Islander Research in Education (CARE) will host a national media conference call to release and discuss its report, “Federal Higher Education Policy Priorities and the Asian American and Pacific Islander Community.” The report was written by CARE with support from the Asian & Pacific Islander American Scholarship Fund (APIASF), which will also participate in the call.

The report dispels the myth that Asian American and Pacific Islander (AAPI) students are universally high achieving and do not need to be part of higher education policy discussions. In fact, large sectors of the AAPI population suffer from low high school graduation rates and underrepresentation in the workforce. Southeast Asians and Pacific Islanders face unemployment rates three to five times higher than other AAPI subgroups.

The report will be released at the first annual Higher Education Summit, convened by APIASF which will bring together a multi-cultural group of political leaders, higher education researchers and administrators, representatives from the private and government sectors, community organizations and students, to generate a dialogue on AAPI students in higher education.

WHAT: Discuss key findings of the report, “Federal Higher Education Policy Priorities and the Asian American and Pacific Islander Community,” and the first annual Higher Education Summit meeting.

WHO: Neil Horikoshi, President & Executive Director of APIASF
Robert Teranishi, Associate Professor of Higher Education at New York University and Principal Investigator of the CARE Project
Special Guests: Congresswoman Judy Chu (D-CA), Monica Thammarath of the Southeast Asia Resource Action Center, Dr. Margarita Benitez of Excelencia in Education

WHEN: Wednesday, June 16, 2010 at 11:00 a.m.

HOW: Dial 1-800-862-9098, Conference ID: 7REPORT

REGISTRATION:

To register, email jkent@rabengroup.com.

# # #